

Advertising in *The Highlander* 2022

The Highlander is published monthly and distributed electronically to approximately 1300 homes in The Highlands at Dove Mountain on the 1st of the month.

The Highlands at Dove Mountain HOA will determine appropriateness and content of all ads appearing in *The Highlander* and may deny publication or request revisions. All ads must be approved, prepaid and received by the **10th of the month.** **There will be no refunds for advertisers paying for the duration of 6 months. All payments are final unless approved by Highlander editor.**

Advertising in *The Highlander* is provided as a service to residents and carries a disclaimer in the body of the newsletter: “The inclusion of any advertiser in this newsletter does not constitute any endorsement by The Highlands at Dove Mountain. The Association does not investigate nor verify any information contained herein.”

Ad Description	1 Month	6 Month Contract	Maximum Size (w, h)
½ Page	\$150	\$800	7 ½” x 5”
Full Page accepted on a space available basis	\$275	\$1550	7 ½” x 10”
Link added to your ad directing residents to your business website. (Link must be provided in submission with your advertisement). This is a one-time fee for all new advertisers.	\$75	\$75	

All ads must be submitted in digital form in a JPG or PDF format. *The Highlander* Editor will only accept advertisements “picture ready” to be published and will not be altered or edited at your request. You may change your advertisement monthly, but any changes must be submitted before the 10th of the month prior.

For questions, please email highlander@thehighlandsatdovemountain.com or call (520) 416-4259.